

TIME **X** TENDER

Partner Sales Program

Why partner with TimeXtender

What Makes TimeXtender and Our Partner Program Different?



We Simplify, Automate and Execute

TIMEX**TENDER**

- 14+ years in business – progressive, responsive and agile
- 100% channel – all leads go to partners
- Innovative award-winning platform with > 3,200 customers
- Global footprint – 170+ partners in 95 countries
- Microsoft centric – Gold co-sell ISV

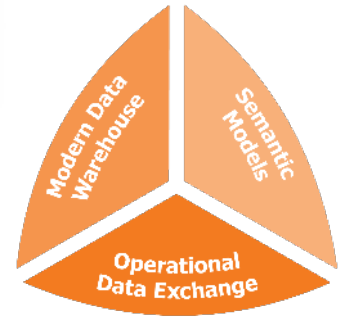
Partner Program

- Simple agreement with no quotas
- Lucrative Subscription Pricing model with annual renewals
- 95% customer retention over 5 years
- Robust Partner Portal
- Premier business support

Simplify

How Does the TimeXtender Platform Drive Your Business?

We Simplify, Automate and Execute



Our Platform

- Simple integrated MODERN data management all-in-one automation platform
- Easy to use and to train customers
- Low cost of entry and subscription model
- Tightly integrated to current Microsoft Azure stack

**Simplify
Automate**

Business Drivers

- Serve more customers with less resources
- Drive analytics readiness for customers
- Accelerates MORE projects and drives customers sat
- 5X services to license revenue
- Embed TX capabilities into your offerings
- Migrate customers to the cloud in minutes

Execute

What Makes TimeXtender Sales and Marketing Programs Different?

We Simplify, Automate and Execute

Sales Enablement

- Alliance Manager/ Solution Specialist/Partner Marketing
- Easy and fast sales cycle
- Free lightweight and easy Sales and SE training
- Deal level access to Microsoft field teams
- Sales and Presales support on customer calls

Simplify

Marketing Support

- Marketing Campaign Kits for Partners
- Co-Marketing Partner Marketing programs
- Leverage TimeXtender marketing infrastructure
- Press release and social media support

Automate

How Does TimeXtender Enable Your Technical Team?

We Simplify, Automate and Execute

Technical Enablement

- First few demos and free POCs lead by TX
- Pre-configured templates on Azure marketplace
- Fast learning curve with free online training
- Cdata connector library included

**Simplify
Automate**

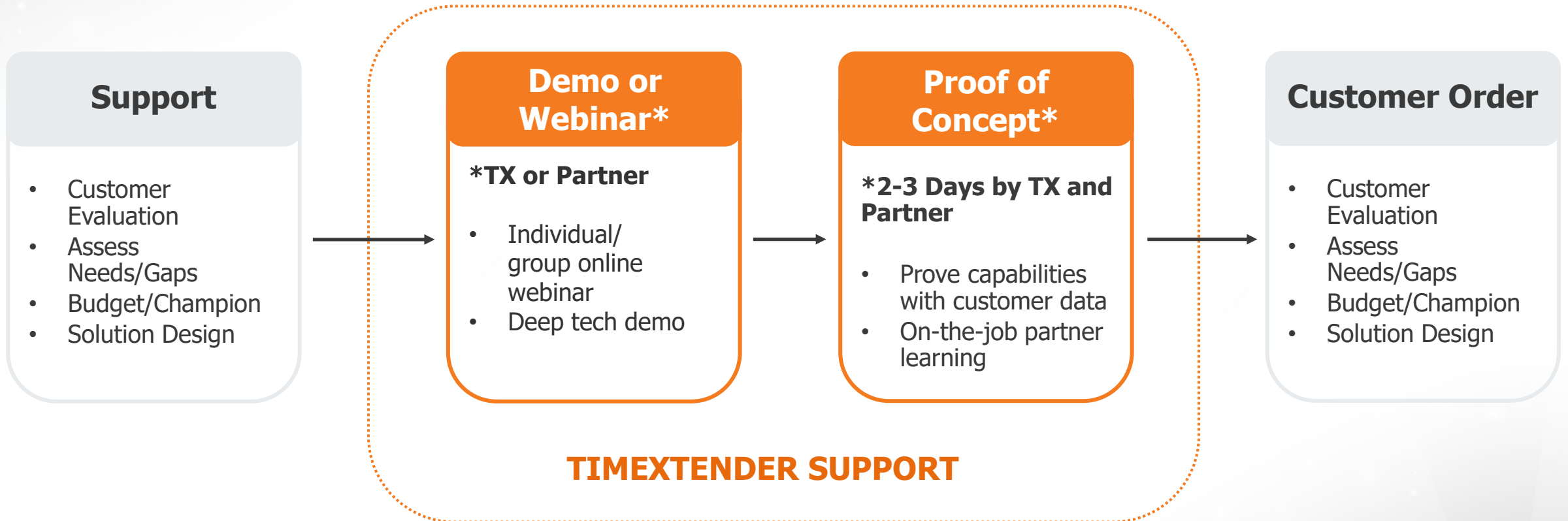
Support

- One integrated platform to support
- Average >94% satisfaction rating
- Adapts to technology changes and produces updates
- TX community and Knowledge Base access
- User Portal for online documentation

Execute

Ready, Set, Go . . .

TimeXtender Partner Sales Acceleration Process



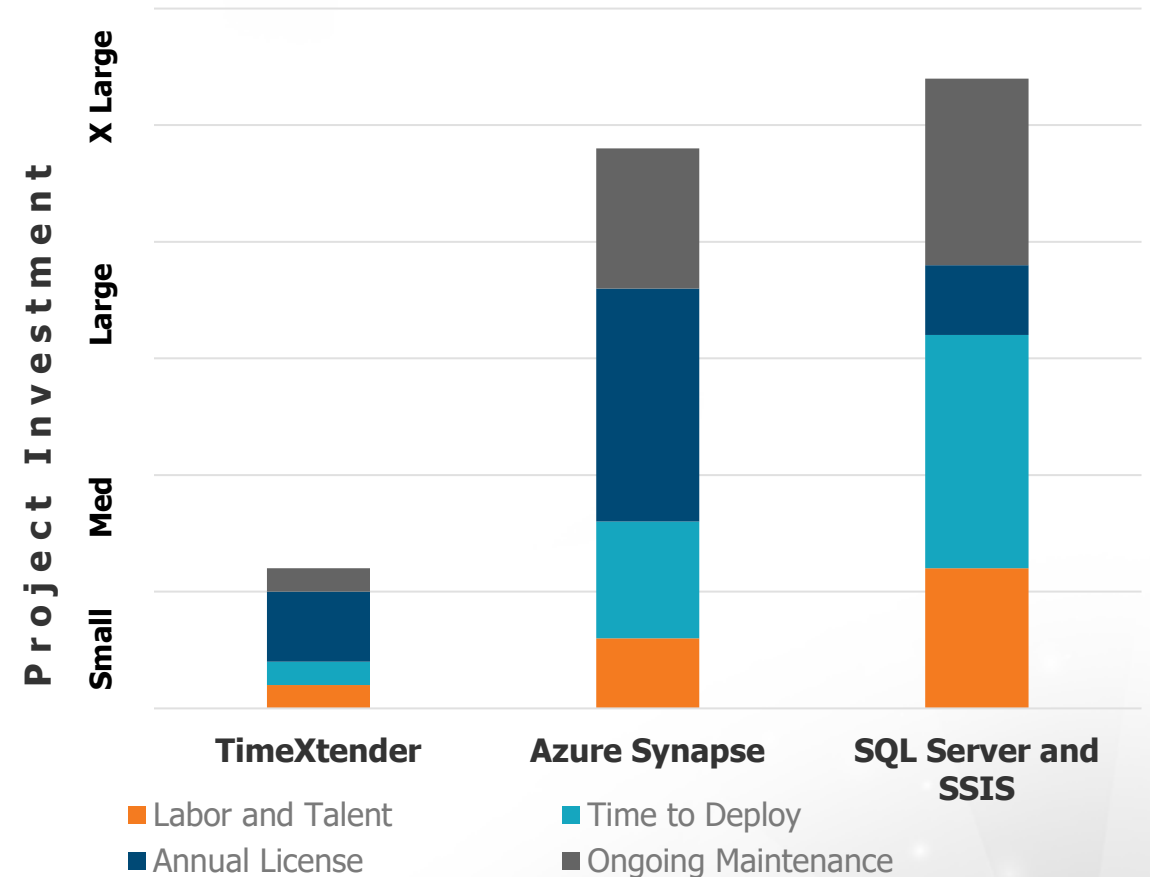
Accelerate Your Time to Analytics

Choices for Building An Azure Modern Data Warehouse

TimeXtender's future proof automation accelerates time to analytics by 70% with:

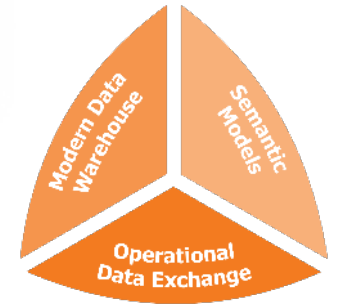
- Drag and Drop, no coding
- Repetitive task automation
- Predictable subscription fee
- Integrated with Azure services

Platform	Time	# and Skilled Resources	Project Costs
TimeXtender	1 month	1 P/T Jr. resource	\$\$
Azure Synapse	4 months	2 – 4 highly skilled	\$\$\$\$
SQL Server and SSIS	5 months	1-3 highly skilled	\$\$\$\$



Partner Program Highlights

We Simplify, Automate and Execute



Support

- 14 yrs. – Progressive responsive, agile culture
- Innovative platform with > 3,200 customers
- Microsoft centric – Gold co-sell ISV
- 100% channel – direct leads go to partners

Partner Program

- Simple agreement with no quotas
- Lucrative Subscription Model incl. renewals
- 5-year 95% customer retention

Sales Enablement

- Alliance Manager/SE/Partner Mktg.
- Easy and fast sales cycle
- Free lightweight Sales and SE training
- Deal level access to Microsoft field teams

Marketing Support

- Partner Marketing Kits for Partners
- Virtual Tech Customer workshop
- Leverage TimeXtender marketing infrastructure

Our Platform

- Simple, automated, integrated MODERN data management platform
- Low cost of entry and subscription model
- Tight integration with current Microsoft stack

Partner Business Drivers

- Serve more customers with fewer resources
- Drives analytic readiness for customers
- Accelerates projects & drives customers sat
- Embed TX capabilities into your offerings

Technical Enablement

- First few demos and TX lead POCs lead
- Fast learning curve with free online training
- Pre-configured templates on Azure marketplace

Tech Support

- One integrated platform to support
- Average >94% satisfaction rating
- Rapid release cycle keeps pace with the industry

Why Partner with TimeXtender?

- 100% Partner Commitment
- Every customer relationship is owned and invoiced by a partner.
- Sales, marketing, and engineering support extends your capacity.
- Lucrative Margin and renewals
- 95% customer retention (after 5 yrs.)
- Service revenue 5x license revenue.
- Happy customers - >94% customer satisfaction with our platform



Interested?

[Click here to let us know \(we'll get in touch\)](#)